

Inaugural Meeting of the Calhoun County Dem Fems

Sunday, March 18, 2018

Coordinated by **Lynn Ward Gray**, Battle Creek City Commissioner Ward 2, welcomed by Joann and Charles Knox, proprietors of Rafaynee Southern Cuisine, and attended by more than a dozen current, former and prospective candidates including those with a supporting role interest; a wide ranging and freewheeling conversation was facilitated by **Shannon Garrett** of SMG Strategies about running for office.

Hosted by MI List as part of the Calhoun County Recruitment Table pilot project, the session encouraged engagement in local politics as an entrée to achieving positions of influence and power.

Future meetings are planned to identify opportunities for leadership and to widen the circle of participants.

Contact: Lynn Ward Gray g4bcnow@gmail.com.



Connect with us!



www.milist.org



barb@milist.org



Paid for by MI List
P.O. Box 8293, Ann Arbor, MI 48107



Join the conversation!



MI List



Build the Bench

Women Organize Michigan

February 24, 2018 VOTE for Women Summit

Organized by **Julia Pulver**, 15th Senate District candidate, this was VOTE for Women Summit #6. This day-long gathering showcased 31 candidates and elected officials from United States Senate to State Representative. **Christine Greig**, Michigan House Democratic Floor Leader and State Representative for the 37th District of Farmington Hills, served as the day's Emcee. Each candidate was provided 10 minutes at the podium to tell us why she was running.

MI List was a proud co-sponsor of this event along with Greig Women in Leadership Fund, Planned Parenthood Advocates of Michigan, Promote the VOTE and Moms Demand Action.



MI List Precinct Delegate Program

MI List Precinct Delegate Program

- Est. 2016
- Conduct Precinct Delegate Workshops in conjunction with the Michigan Democratic Party's Nominating Convention in even-numbered years

Purpose

- Recruit precinct delegates as a way to connect with Democratic women across Michigan and encourage them to run for office
- Explain the process for running as a Precinct Delegate
- Cultivate a pool of down-ballot candidates and groom them for careers in public service
- Provide an entre for political novices to explore their respective political landscapes, inventory opportunities to serve and plan for their futures

the MI LIST MESSENGER

We live in an exciting time! In the aftershock of the November 2016 elections an unprecedented number of women are running for office.

MI List's files are bursting with candidate requests for endorsement and support. Having raised \$780,000 since 2004 and contributing to over 160 races with a win rate of 66%, we work strategically every day to increase the number of pro-choice progressive Democrats serving in positions of leadership, influence and power.

While remaining engaged in the work that we began in 2004, MI List is also responding to the new political landscape. The traditional progression from local activist to higher office is out the window. New faces are the norm and the appeals for help are at an all-time high. The paradigm has shifted and MI List is embracing the change!

Will you join MI List today with a contribution that fits your commitment and your means? A \$1000 Founders Council membership, a \$25 recurring monthly contribution or a single donation of any amount will make a difference. Every penny is important and appreciated. It all adds up!

Moving forward, MI List will explore how to impact elections even more effectively and how to maximize our resources. That is why, in addition to direct contributions to candidates

- MI List invests in the **Great Lakes Political Academy** to prepare winning campaign staff
- MI List convenes **One Voice** - a strategic alliance of pro-choice pacs
- MI List is building **The Vault** - a state-wide data base of pro-choice progressive women who are known to be interested in running for office
- MI List established the **MI List Founders Council** - a cadre of donors committed to multi-year \$1000 contributions
- MI List created **MI Good Guys** to acknowledge the importance of the pro-choice progressive men who seek and serve in public office
- **MI List** participates in **Build the Bench** to elect progressive women to the judiciary
- **MI List XIX**, a new 501c4, has been launched to support the administrative infrastructure that is essential to sustainability
- **MI List** actively partners with Michigan's progressive community by supporting allies such as; the Leelanau Independent Women for Democratic Action, the Progressive Democratic Women's Caucus of Muskegon, the Women Officials Network of Oakland County, the Progressive Women's Caucus of the state legislature, Mothering Justice, Women Organize Michigan, Eastern Michigan University College Dems and the University of Michigan College Dems.

Your investment will be put to work in pursuit of pro-choice progressive leadership, influence and power. There are candidates to help. There are staff to be trained. There are campaigns to be funded. There are incumbents to be held to account.

You are the backbone that makes MI List's work possible. Join us today!

Sincerely,

Barbara Ryan Fuller, MI List
Co-Founder, Director & Treasurer



MI List & MI Good Guys

Independent Political Committees

MI List & MI Good Guys

- Est. 2004 and 2008
- PACs dedicated to electing pro-choice Democrats to the Michigan legislature and key local offices

Purposes

- Identify, recruit, train and support the election of pro-choice progressive Democrats
- Cultivate a farm team of viable candidates who are ready to run and prepared to win
- Endorse and contribute to strategically targeted candidates
- Expand the number of pro-choice Democrats in policy making positions
- Recruit widely, endorse selectively and contribute early
- Provide technical assistance in the form of training, individualized coaching and confidential discussions
- Support the development of campaign staff
- Collaborate with other political action committees and progressive organizations
- Strengthen the network of current and former pro-choice Democratic elected officials, candidates and community leaders to provide encouragement, role modeling, opportunity identification, succession planning and transition strategizing
- Celebrate accomplishments and stoke our raison d'être with fundraisers, receptions, candidate debuts, leadership round tables and donor briefings



Est. 2004



Est. 2008

Endorsement Policy & Philosophy

- Identify key state and local races where involvement will make a difference
- Award monetary support to signal battle ground seats where pro-choice Democrats are running
- Do not endorse in primaries where more than one pro-choice Democratic candidate is running
- Do not endorse solely for the purpose of distinguishing pro-choice candidates from those who are not
- Adhere to an underlying goal of re-establishing Democratic majorities in the state house and senate
- Prioritize the protection of incumbent pro-choice Democrats followed by the strongest contenders for open seats and the most strategically viable challengers
- Consider making endorsements and awarding contributions that are smaller and more widely spread for the strategic purpose of expressing appreciation for pro-choice incumbents and showcasing emerging pro-choice Democratic candidates.

Important Dates: www.Michigan.gov/elections (complete calendar)

- April 24, 2018 Filing deadline for candidates other than judicial
- May 8, 2018 Filing deadline for precinct delegate candidates
- Aug 7, 2018 Primary Election (July 9, 2018 last day to register to vote)
- Nov 6, 2018 General Election (Oct 9, 2018 last day to register to vote)

One Voice

A Strategic Alliance of
Pro-Choice Political Action Committees

One Voice

- Est. 2012
- PACs supporting the election of pro-choice Democratic women

Purposes:

- Work together toward common objectives
- Maintain an awareness of people, groups and other factors that influence and shape Michigan's political landscape
- Leverage our resources for maximum impact
- Identify electoral opportunities and target resources
- Cultivate, identify, recruit, encourage, train and support pro-choice Democratic women candidates at all levels
- Build a data base of prospective candidates and appointees
- Explore commonalities and consider a unified approach to candidate questionnaires, endorsement and vetting processes
- Share expertise to strengthen our organizations
- Prepare for unexpected opportunities



Build the Bench

An Independent Political Committee

Build the Bench

- Est. 2013
- PAC dedicated to electing progressive women to the judiciary

Purposes

- Recruit, train, endorse, and financially support progressive women candidates for judicial office in the State of Michigan.
- Honor the progressive values of equal treatment and fairness for all people that come before the Court regardless of race, sex, sexual orientation, marital status, age, disability,

Join Us!

MI List Founders Council

A Network of Multi-Year Donors

MI List Founders Council

- Est. 2014
- Donors committing to make three consecutive \$1000 annual contributions

Purpose

- Provide predictable multi-year funding for MI List
- Envision MI List's preferred future and offer best thoughts about how to:
 - Reach organizational sustainability
 - Achieve diversity and cultural competence
 - Ensure inclusiveness

Benefits

- Periodic briefings on political issues
- Updates on MI List's activities
- Presentations by speakers with unique insights on issues and political developments
- Weigh in on the MI List's direction and decisions
- Engage with similarly aligned and motivated individuals



One Voice Partners (In formation)

Fund for Democratic Women
Greig Women in Leadership Fund
Michigan NOW PAC
MI List
MI Women Win
More Women In Government
Progressive Democratic Women's Caucus PAC
Progressive Women's Alliance of West Michigan

Women's Democratic Club of Greater Rochester
Women's Campaign Forum PAC
Planned Parenthood Advocates of Michigan
Progressive Women's Caucus PAC
SEIU 517-M
Strengthening Women in In Leadership Fund
Voices of Women to Win

MI List Recruitment Model

Advancing Pro-Choice Progressive Democratic Women in Michigan

Overview

Established in 2004, MI List is dedicated to increasing the number of pro-choice progressive Democratic women serving in positions of leadership, influence and power throughout Michigan.

MI List will achieve this goal using a sustainable, long-term, strategic model designed to ensure that constant waves of women are identified, recruited, supported and advanced into positions of leadership, influence and power around the state.

Using this model, MI List will:

- Establish regional teams of recruiters, mentors and sponsors throughout the state;
- Create a database of currently elected women, training participants, potential leaders and opportunities at the local, municipal and state level, to inform long-term strategic mapping;
- Identify training gaps and develop offerings to meet needs of individual women recruits, while also funneling women into existing training programs;
- Provide leadership strategic plans and long-term coaching;
- Support recruiters, mentors and sponsors as they work to identify and creatively meet the needs of women along the continuum of their personal strategic plans;
- Establish a digital presence to promote the advancement of pro-choice, progressive Democratic women;
- Work with candidates, coaches, recruiters, mentors and sponsors to translate wins/losses and retain women within the ranks of leadership, influence and power.

Background

Current recruitment and training models are focused on short-term success. Taking the long view and building a deep bench of women leaders will fill the gap that results in last-minute recruitment and missed opportunities. MI List will help women develop long-term strategies for advancement, coach them through the rough spots and encourage them to move up the ladder of influence and power. MI List will serve as the central organization whose purpose is to recruit, coach and track pro-choice progressive women in order to build an ongoing and sustainable pool of women leaders throughout the state.

Description of Recruitment Model

The MI List model provides a comprehensive, sustainable, wrap-around approach to candidate recruitment, leadership development and talent retention. With a focus on the unique questions, concerns and challenges for women we will anticipate and surround emerging women leaders with the resources, networks and information to succeed. With deliberate and thoughtful attention to cultural and life circumstances, this model will be applied to achieve

an inclusive and diverse pool of pro-choice progressive women. Informed by our regional teams of recruiters and coaches, this model will grow waves of women leaders at the hyper-local level. The model is built on six main steps: identification, recruitment, training, coaching, ongoing support and success translation.



Identification arises from Regional Recruitment Tables or expressed self-interest. By tapping the local wisdom of community leaders and operatives, a list of progressive women will be created to receive invitations about exploring possibilities in leadership. Self-identified recruits may enter the model through political leadership trainings, or recruiters may use trainings as opportunities to further develop their recruits.

Recruitment involves culturally competent approaches to inviting individuals to contemplate a life plan to achieve positions of leadership and power. This step encompasses training and coaching local/place-based recruiters, identifying relevant mentors, validators and policy/impact triggers for a specific recruit, and presenting the recruit to the local political world ("sponsoring"). A key part of the recruitment process is training recruiters and supporters to "sponsor" political leadership development by helping to get recruits appointed to local boards and commissions, expanding their policy expertise, introducing them to local power players, raising their visibility in the community, etc. Recruits will be drawn from current elected officials, members of county and municipal boards and commissions, women already being mentored in other fields/industries, and local progressive communities (e.g., progressive organizations, labor, women activists in local environmental, social and economic justice organizations). Recruiters will be trained to maximize their reach and effectiveness. Special attention will be focused on women of color and the LGBTQ community.

Training too often takes a "one size fits all" approach that may be untimely, expensive or inappropriate

for the recruit's skill level. MI List will offer trainings for both the entry level leader and the woman that needs more specialized training. To maximize leadership development, MI List will work in concert with existing trainings offered by other progressive organizations.

Coaching is an essential and often overlooked aspect of recruitment models. MI List will provide this pivotal support for recruits. In our model, MI List will provide coaching through an in-house cadre of experienced and qualified coaches well-trained in principles of leadership coaching for women. Quality coaching helps recruits to identify their own ambitions, plot how to achieve those ambitions alongside their other career, family and life goals, and how to navigate the internal and external obstacles that are specific to women. Coaches develop a personal relationship with their mentees and serve as accountability partners to encourage successful movement towards their leadership goals.

Campaign Support is the secret sauce to every successful candidate. Once a recruit decides to run for a specific office, it is important that the local recruitment ecosystem responds to what the candidate says she needs to be successful. In our recruitment model, campaign support refers not only to the typical staffing, consulting, fundraising and PAC introductions, but also considers the personal work, family and life supports often desired but not expressed by female candidates.

Success Translation is another component that can make or break a woman's continued pursuit of influence and power. Every rung on the ladder of achievement has the potential for success as well as defeat. Women, in particular, often ask if the demands are worth the stresses it placed on themselves, their families and their jobs. Without immediate and understanding support, the journey may result in isolation and an overwhelming sense of being an imposter or a failure. Our comprehensive recruitment model will help translate all experiences into ones of success by looking beyond the immediate circumstance and offering the appropriate training, coaching and mentoring. We will continue to encourage our recruits to pursue leadership, influence and power within the recruitment model.



Endorsed Candidates (So far...)



U.S. Senator
Debbie Stabenow



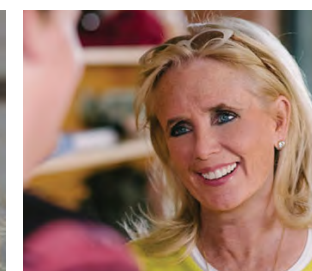
Gubernatorial Candidate
Gretchen Whitmer



Secretary of State Candidate
Jocelyn Benson



Gretchen Driskell, Candidate
7th Congressional District



Congresswoman Debbie
Dingell, 12th District



Winnie Brinks, Candidate
State Senate 29th District